2020 Annual Report
THE NEWARK MUSEUM OF ART

A YEAR OF PARTNERSHIPS
We welcome everyone with inclusive experiences that spark curiosity and foster community.
Dear Members of The Newark Museum of Art,

For 111 years, The Newark Museum of Art has made it a priority to share our world-renowned collections with visitors of all ages. This past year, throughout the pandemic and a time of racial reckoning, we continued to connect with adults, youth, and families across New Jersey and around the globe. Ever faithful to our mission: We welcome everyone with inclusive experiences that spark curiosity and foster community, we focused on opportunities to move forward—and there were more than we could have anticipated. Necessity (or a pandemic) truly is the mother of invention.

With the support of our Members, partners, and donors, we became a museum without walls. Leaning into the challenges and the technologies, we brought free and pay-what-you-can virtual programs to New Jersey families and even new audiences from as far away as Croatia, Egypt, The Netherlands, South Africa, the UK, France, and many other countries. Through it all, we found that The Newark Museum of Art was setting a standard for the field.

We offered entirely new homeschooling services to meet the needs of parents and caregivers during this time of distance learning. Adults and youth alike have been stimulated by our up-close virtual encounters with guest experts and culture leaders—from artists and astronomers to poets and zoologists, and quite a few in between.

As a museum committed to “being of the community,” we are listening to the communities we serve and are responsive in our outreach and more relevant with the programming we deliver. To connect with growing LatinX audiences, our most popular holiday programs and Community Day celebrations were advertised and delivered in full or partial Spanish through a partnership with the Museum of History, Anthropology and Art at the University of Puerto Rico.

We are proud of our work to respond to the needs of those who have been unable to enjoy our galleries and garden programs during our public closure. As we prepare to welcome visitors back to a revitalized campus, we continue to serve resilient and diverse communities with accessible and relevant 21st-century experiences. We remain confident these efforts will define us as a vital cultural resource in 2021 and beyond.

Linda C. Harrison
Director/CEO
The Newark Museum of Art
2020 IMPACT REPORT

The Newark Museum of Art has provided access to art and science collections to educate and inspire visitors of all ages. Together we celebrate creativity and unite communities through celebration of world culture.

This year, with the onset of COVID-19, New Jersey families have needed high-quality STEM education and the healing power of art more than ever before. In response, our curators, educators, and creative partners shifted in real-time to virtual delivery of art and science programs to combat learning loss and social isolation.

With the help of our partners and donors, we have delivered a robust calendar of new virtual programs to build community and explore world cultures with our members and new online audiences. Reaching classrooms and living rooms statewide and even internationally, our programs offer tens of thousands of people a way to learn and play at home, reduce stress, and find common ground in creativity.

Delivered 200 entirely new virtual programs online and through social media channels

Connected isolated seniors through safe and meaningful cultural experiences

Developed STEM+Arts distance learning for youth and schools using NJ Board of Ed curriculum

Supported homeschooling parents and families with digital classroom toolkits and services

THANK YOU TO OUR PARTNERS!

1,200 families contributed to the Annual Fund

Bringing Art and Culture to the Community

Artists, musicians, and performers*

Arts & culture leaders and influencers

Scientists, authors, and scholars

Museums and collections around the world

*Artist Faith Ringgold, photograph by Grace Matthews. Courtesy of ACA Galleries,
SERVING OUR MEMBERS AND FAMILIES

Explorers in the Class of 2020 graduated and began college (Dariene Folas ’20)

ART ON THE FLOOR
EPISODE 12: 3D MODELING

New virtual public programs delivered

Students access virtual field trips and digital classrooms

16

189

2,006

16

189

2,006

Explorers in the Class of 2020 graduated and began college (Dariene Folas ’20)

New virtual public programs delivered

Students access virtual field trips and digital classrooms

2020 ACCOMPLISHMENTS

The Newark Museum of Art works at the intersection of art, science, and education to support New Jersey families of all backgrounds on their path of lifelong learning.

CIVIC ENGAGEMENT IN NEWARK

There is no doubt that the pandemic has magnified disparities in access to education and cultural resources, depending on one’s personal circumstances and the economic health of their neighborhood. We are particularly proud of our commitment to free admission for Newark residents, which allows urban seniors and families to access free services and programs all year long.

Through our P.L.A.C.E. task force, we worked with grassroots community partners to register 1,000 new voters this fall with Project Ready. Given disproportionately high transmission rates for COVID-19 in the city, the Museum launched a campaign to promote wearing and personalizing face masks, distributing 10,000 masks this winter.

9,703

15,000+

84,622

Participants in live activities on zoom

Viewers for recorded programs*

Day-of viewers on Facebook, Instagram, Youtube and Twitter

2020 ACCOMPLISHMENTS
The Newark Museum of Art works at the intersection of art, science, and education to support New Jersey families of all backgrounds on their path of lifelong learning.

EDUCATION
When New Jersey schools closed in March, we provided comprehensive prek-12 services mapped to the NJ Board of Education curriculum, reaching 300 schools and 120 districts with tool kits and virtual field trip opportunities in art, science, and history.

ART & CULTURE
Our talented curators, educators, and artist partners created meaningful moments for isolated adults and seniors seeking access to art and ideas from the safety of home. We leveraged our rich collections and deep international network of museum peers to develop entirely new virtual program models to attract record numbers of online viewers.

COLLECTIONS
With our artist partners, we hosted virtual studio visits, public talks, and gallery tours to connect visitors to the creative process. We supported artists by commissioning new work and installing grant-funded exhibitions to be enjoyed by the largest online community the Museum has ever served.

Despite unprecedented logistical challenges, the collections team supported the installation of works on loan to museums across the country and the conservation of work in temporarily closed galleries. The team also began the prestigious and rigorous re-accreditation process with the American Alliance of Museums, which certifies the quality and accessibility of its collections to the public.

NATIONAL LEADERSHIP
In October we took our popular annual fall luncheon online, drawing a national audience to hear five directors from across the country talk about the role of museums in creating positive change. With viewers tuning in from 300 homes and offices, the event netted a record $106,000 for exhibitions and public programs.

... “One of the best museums in the country is the Newark Museum in New Jersey. They pivoted from being a place that only served a small populace to saying, ‘We are part of this community, this city of Newark that has been beat up through riots.’ And because of that, they have one of the most diverse audiences of any museum in the country.” –

*Lonnie G. Bunch III

MENTORING
We helped our Class of 2020 Explors hone their soft skills and distance learning techniques as they prepared for an unprecedented college experience. We helped our 2021 graduates and underclassmen and their families navigate college admissions and the testing process, avoid disruption to paid work experience, and receive professional mentoring at a time when safe employment and internships largely disappeared.

SCIENCE & TECHNOLOGY
A mixture of at-home experiments with Science Pill Live, guided activities like Stargazing, conversations with experts like Ask An Astronomer, and partnerships with observatories, fellow museums, and scientists like Astronaut Mae Jemison inspired scientists of all ages to explore the worlds around them even from home.

* Lonnie G. Bunch III, Secretary, Smithsonian Institution and founding director of the Smithsonian’s National Museum of African American History and Culture (NMAAH), Museums Issue, Vox, November 2020
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*In memoriam

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The Newark Museum of Art recognizes the leadership of these volunteers and representatives of business, community, governmental, and educational organizations. Their commitment to expanding the Museum’s network of partners helps the institution to reach its fundraising and audience engagement goals.

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THE NEWARK MUSEUM VOLUNTEER ORGANIZATION (NMVO)
The Newark Museum of Art recognizes the leadership of these volunteers and representatives of members who give generously of their time and energy to provide a welcoming and memorable museum experience. The commitment of volunteers embodies the values of the Museum, which was founded in the public trust as a museum of service.

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“I am so thankful for the hard work of all your staff through this pandemic.”
-Member, October 2020

DOCENT COUNCIL
The Newark Museum of Art recognizes the leadership of these volunteers and representatives of volunteer docents who connect objects and ideas to the needs and wishes of audiences. The commitment of docents to training and delivering tours helps the Museum to welcome everyone with inclusive experiences that spark curiosity and foster community.

Prudence Bradley
Bernice Feuer
Adrienne Geller

Ellen Greenfield
Constance James
Gwynne McConkey
Sue Smith
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The Newark Museum of Art is proud to partner with these individuals and organizations to further core programs and mission-driven activities for the benefit of a diverse public.

EDUCATION & COMMUNITY PROGRAMS

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New Jersey Department of Community Affairs
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“The Explorers program taught me so much about the culture and experiences of people from so many different corners of life. I have never met such a diverse group of teens before, and it’s something I can truly learn from.”
— Bhuvan Dave, Explorers Class of 2020
ANNUAL FUND

The Newark Museum of Art is tremendously grateful for donors who provided support for general operations. In particular, the Museum would like to thank individuals and funders who responded swiftly to the need for unrestricted emergency funding as a result of the COVID-19 pandemic.

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“I grew up in Newark, and I am so amazed that the magic of the experiences that I remember as a child is still very much alive there and is still changing lives for young people today.”

— Museum visitor, February 2020

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The following donors made gifts that enrich The Newark Museum of Art’s collections for future visitors.

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Ronald and Myra Kent  
Barbara Groshin  
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Reverend Dr. David Hopper  
Dr. Simon Ottenberg

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Marsden Hartley, Mr. Griswold, 1913-14 oil on canvas, 40 x 36 in. Purchased 1940 Fannie Gold Bequest Fund 40.127
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“Our daughter so enjoyed everything about Camp Newark Museum, from the free reign over the exhibits, learning from all your wonderful educators, making new friends of all ages and all backgrounds, outdoor jazz and participating in the performances and art exhibits. We loved hearing about it and we feel very lucky we were able to share our passion for all that camp has to offer with her.”

- Camp Newark Museum of Art parents, August 2020
IN MEMORIAM

The John Cotton Dana Society and the entire Newark Museum of Art community celebrate the life and legacy of these talented and dedicated individuals, whose generosity enriched our community over many years.

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DEBORAH BYE KEAN 1943-2020 First Lady of New Jersey 1982-1990, Member since 1984, Founder’s Society Member
DOROTHY M. KRAUSS 1946-2020 Docent and Volunteer since 2013, Supporter since 1982, John Cotton Dana Society Member
LOIS LAUTENBERG 1933-2020 Museum Trustee 1988-2008, Chair of the 1994 Ballantine House Campaign

BARBARA LOWELL 1925-2020 Museum Membership, Volunteer and Travel Director 1975-1998, Founder’s Society Member
PAULINA K. MARKS 1920-2020 Member and Supporter since 1985
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RONALD “RON” M. QUIB 1951-2020 Museum Trustee 2003-2016, Collector, Founder’s Society Member
LEA R. SNEIDER 1925-2020 Asian Art Donor and Supporter

“For me, supporting the Explorers Program is a perfect tribute to the wishes of my late husband Paul. He believed in the unmatched importance of education and would have loved the mentorship and training it provides young people at a critical time in their lives.”

— Beverly K. Nadler, July 2020, Member of the John Cotton Dana Society

THE JOHN COTTON DANA SOCIETY

We wish to thank members of our Museum family for their generosity and their vision in making a planned gift to the Museum this year. As John Cotton Dana Society members, their support will will enrich the lives of the next generation of Museum visitors.

PLANNED GIFT
Beverly K. Nadler

BEQUESTS
Estate of William J. Dane
Estate of Hilda L. Gonsalves

Estate of Dorothy M. Krauss
Estate of Ruth Clay Flanagan
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FOUNDER’S SOCIETY MEMBERSHIP AT THE NEWARK MUSEUM OF ART

A blend of philanthropy and connoisseurship, Founder’s Society is a membership program whose participants enrich our community through their generosity and curiosity.

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“I can’t get enough of your great science programs—planetarium shows, science talks, and astronomers were all spectacular and great learning experiences for all ages.”

—Event guest, November 2020
COLLECTION STATISTICS
Graphic excludes the science collection which accounts for 56% of the Museum’s holdings and includes 170,000 objects.

PERMANENT COLLECTION

304,448 Objects

- American Art
- Art of the Americas
- Arts of the Ancient Med
- Decorative Arts
- Numismatics
- Arts of Global Asia (includes Oceania)
- Arts of Global Africa

Arts of Global Africa
7,139, 5%

American Art
10,260, 8%

Art of the Americas
6,454, 5%

Arts of the Ancient Med
4,777, 4%

Decorative Arts
55,595, 41%

Numismatics
20,000, 15%

2020 EXHIBITIONS

Please view our online exhibitions and additional content at newarkmuseumart.org/exhibitions/virtual-exhibitions

NORMAN BLUHM: METAMORPHOSIS
February 13, 2020 - August 16, 2020
Virtual exhibition + reopening 2021

WOLFGANG GIL: SONIC GEOMETRIES

FOUR QUILTMKERS, FOUR AMERICAN STORIES

Virtual exhibition + reopening 2021

MUSEUM CAMPUS

GROUND LEVEL OF MUSEUM CAMPUS

Key: ◼️ Information ◼️ Stairs ◼️ Elevator
◼️ Shop ◼️ Coatroom ◼️ Bathroom ◼️ Elderly Accessable

1 MAIN BUILDING

SOUTH WING

1 BALLANTINE HOUSE

NORTH WING

LOCATED AT CENTRAL AVE.

EDUCATION STAFF ENTRANCE

WASHINGTON ST.
Thank you to all of our members and donors for your continued support.